

SmarttNet

Complete Internet Solutions

COMPLETE INTERNET SOLUTIONS

SmarttNet reaches 'close-to-home' businesses at Burnaby Tradeshow – for immediate release May 21, 2009

Since SmarttNet joined the Burnaby Board of Trade, its Internet marketing department couldn't wait to attend their first tradeshow as bona fide members. Much to their delight, the event was more than they ever expected.

"This was one of the best tradeshows we have attended this year," said Chief Marketing Manager Martin Wong. "I was pleasantly surprised at the turnout. Last year the show was very tiny and it seems like this year they have really marketed it well...There was a good mix of small businesses, corporations, government organizations, and also the community."

The SmarttNet table was the only exhibitor of Web development and e-marketing services and SmarttNet itself is one of the only companies offering Search Engine Optimization (SEO) on the Burnaby Board of Trade.

Live demonstrations of SmarttNet Web sites were being held on a fancy Macintosh computer and, according to Wong, many guests were "shocked" at how easy it is to use a Content Management System (CMS).

"We made some good relationships," continued Wong. "Lots of people were interested in how we can help them with their rankings [on search engines]."

Business was also pleasure at the show, especially when SmarttNet staff took a turn at the Oxygen bar.

"It was really fun being able to try out a fellow member's product, and at the same time I made new contacts while breathing in fresh oxygen," recalls Joyce, E-marketing & Media Specialist at SmarttNet.

For more information, or to arrange an interview call 604 473 9700 or e-mail joyce@smartt.com.