

SmarttNet

Complete Internet Solutions

COMPLETE INTERNET SOLUTIONS

SmarttNet joins Burnaby Board of Trade – for immediate release April 9, 2009

This year is no ordinary year for SmarttNet, a growing Internet company making its mark on business territory all over the Lower Mainland.

Having officially joined the Burnaby Board of Trade (and read its welcome letter!), SmarttNet plans to embark on a mission that will educate, advocate and economically develop other businesses on the board through Internet marketing and search engine optimization (SEO) initiatives – not to mention all the other ‘goodies’ the company offers by being a full-service ADSL and data colocation provider.

SmarttNet says it looked for months to find the right chamber or board to become a member of and found that, through research, the Burnaby Board of Trade was the “perfect fit.”

“It is one of the fastest growing boards in Canada and it's really exciting to be part of that. It's almost like we'll have a chance to grow together,” says chief executive marketing manager Martin Wong.

Wong also believes the board is beneficial for stronger connections because of its small size and the many other small businesses that have joined in the last three years.

At present, there is currently no other ADSL or colocation provider on the board and no listed categories for SEO and Internet marketing specialists.

“This is a great opportunity for us and for the other members. We will be able to tap into their services and they will be able to tap into the major effects the Internet has on businesses today,” comments Wong.

The Burnaby Board of Trade has, in recent years, restructured their organization and tripled membership to over 1,000. The board is aligned with East Asian associations and has plans to host business events related to the 2010 Olympic Games, among other initiatives.

SmarttNet has plans to participate in upcoming tradeshows and its Women in Business Campaign is set to attend the board's first women-focused event on April 21, the Burnaby Business Women's Link Networking Breakfast.

“It's hard to find a Burnaby-focused women's group, so this will be a very exciting partnership, especially since we are a Burnaby business ourselves” says Joyce, coordinator of the SmarttNet Women in Business Campaign.

More information about SmarttNet can be found at www.smartt.com , via e-mail at info@smartt.com or by calling 604 473 9700.

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