

# SmarttNet

Complete Internet Solutions

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**SmarttNet goes red and black at 2009 SOHO conference – for immediate release Oct. 22, 2009**

This year's Small Office Home Office (SOHO) Conference and Tradeshow featured a fashionably branded team of Internet marketers from SmarttNet – all flaunting their company colours red, black and white. The effect? A great receiving audience and momentous company image that is sure to last.

“Originally we wanted to get t-shirts made as a uniform for everyone, but on a last-minute whim we decided to wear black and red as our primary colours. It turned out that people loved it and noticed us for it, so we were happy about that,” says Joyce, a marketer with SmarttNet.

The conference was attended by a large number of small, and large, business owners looking not only to get educated, but also connected with other business owners. Ample networking time was provided for mingling and presenting company products.

As an exhibitor, SmarttNet was drawing crowds in the dozens, sometimes overwhelmed with the response to their product offering.

“We had a lot of interested people who saw the value in Internet marketing and SEO,” says Martin Wong, Chief Marketing Officer at SmarttNet.

Visitors to the table not only left with a brochure or two about SmarttNet services, but also actively signed up to receive a free one-on-one e-marketing consultation, valued at \$85. Also being given away in the prize bowl were two free keyword research consultations, valued at \$125 each, plus a Google Analytics Action Report, valued at \$225.

“We were happy to explain the benefits of e-marketing and SEO to small-businesses because that's what small businesses need during these tough times” said Wong.

In short, the successfulness of the event was evident to all, and SmarttNet's team is reaping the rewards of their attendance with plenty of follow up.

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