



**SmarttNet exhibits at business women's conference – for immediate release
Feb. 26, 2009**

The SmarttNet Women in Business Campaign table was a hit at this year's Ellevate Business Women's Conference & Show, held by Westcoast Moms at the Vancouver Public Library on Feb. 21.

The conference and show was designed to be a resourceful event for career women with seminars, networking and opportunities to view exhibitor tables. Members of the SmarttTeam, SmarttNet's e-marketing department, showed up with prizes galore, a Mac to demonstrate their easy-to-use Web sites, free giveaways and – their company favourite – flying helicopters.

"We were so excited about the event, we wanted to show that we were the fun crowd that could play with helicopters at work but still do an effective job at getting those Web sites ranking high," said Joyce Astifan, coordinator of the Women in Business Campaign at SmarttNet and herself an e-marketer and media specialist.

Among the prizes and giveaways were 'SmarttTea' – specially packaged Women's Tea from Blue Tea Pot and a business card draw for one of three prizes: a giant gift basket from Green & Green Creative Gift Company, a Smartt Keyword Research consultation and, of course, a flying helicopter toy. Anyone who signed up for a free consultation with SmarttNet also got a one-hour session with an image specialist at Closet Candy.

Aside from the fun, the SmarttTeam also got down to business, and was pleased with the day's results.

"We noticed that there were so many women there that didn't know much about setting up a Web site or doing SEO, or they just didn't have time for it," recalled Amy Cope, an e-marketer at SmarttNet. "We found out there was a great demand out there for what we do, so we're excited to be working with this group."

The SmarttNet Women in Business Campaign was set up after Astifan attended a women's entrepreneur group and got inspired to help what she called "hard working and motivated women." During the campaign female entrepreneurs get special deals from SmarttNet, plus lots of giveaways at events and charities.

"I realized that these women were so creative, and so good at what they do, but they didn't necessarily have access to the tools they needed to get their businesses off the ground, so I wanted a way to help them," explained Astifan.

More about the SmarttNet Women in Business Campaign can be read at www.smartt.com/women

For more information, or to arrange an interview with Joyce Astifan, call 604 630 7579 or e-mail joyce.astifan@smartt.com