



**SmarttNet contributes to Soroptimist charity event – for immediate release**  
**March 18, 2009**

At this year's annual Women's Recognition Awards luncheon, put on by Soroptimist International of the Tri Cities, four great role models were recognized for their community involvement and local organizations were handed over nearly \$10,000 from money raised from the event.

The SmarttNet Women in Business Campaign is proud to have been a part of it all.

"We contributed a small amount, but every bit makes a difference. It's like part of the pieces of putting a whole building together," says Joyce, coordinator of the Women in Business Campaign.

SmarttNet's contribution included an auction prize donation valued at \$850 in addition to sponsorship. The prize – a SmarttTraining course teaching a business how to succeed with online marketing – was well received by Every Little Bit ([www.littlebitgreen.com](http://www.littlebitgreen.com)), an online store selling everyday household items that are eco-friendly. All proceeds from the auction go directly to the charity.

"I really look forward to attending the course to learn learn strategies on how to more effectively market our new business...it is sure to benefit us a lot," says Alison Ferguson, president of the company and a Soroptimist of the Tri Cities member.

Attending the event were several government officials, entertainment spokespeople and other charities. Sponsors included Curves on Austin, Key West Ford and several realtors, among others. A total of 141 prizes were silently auctioned.

"Funds from the 141 silent auction prizes go directly back into the TriCities communities," says Soroptimist International of the TriCities President, Chari Grant in a press release. "We thank all who support this event, whether by attending or by so generously donating fabulous prizes. We're finalizing our numbers now, and it looks like close to \$10,000 will be going back into the TriCities to help those in need."

Joyce believes the opportunity to sponsor Soroptimist was a perfect fit at the perfect timing for the Women in Business Campaign.

"I so much wanted to get involved with the community of business women out there, and to make a difference in their lives. With Soroptimist, it is an organization run by working women who improve the lives of disadvantaged women. They deserve to be rewarded and I'm glad SmarttNet will further be helping a woman and her business succeed through the e-marketing course," she says.

More about the SmarttNet Women in Business Campaign can be read at [www.smartt.com/women](http://www.smartt.com/women)

*For more information, or to arrange an interview with Joyce, call 604 630 7579 or e-mail [joyce@smartt.com](mailto:joyce@smartt.com)*